

Statement of Mr. Hidenobu Sobashima, Ambassador of Japan to the  
Republic of Zambia at the Handover Ceremony of a Japanese Television  
Program on Thursday 15 August 2019

Mr. Nelson Zulu, Station Manager, QTV,  
Representatives from the Media,  
Distinguished Guests,  
Ladies and Gentlemen,

It is my honour and pleasure to hand over a Japanese TV program to QTV today.

For the purpose of introducing the Japanese culture and values to the people overseas through TV programs, the Japan Foundation has a scheme to bear the costs of the broadcasting rights fees and of the production of the audio-visual materials.

Since 2008, Japan had continuously provided a total of 26 Japanese TV programs until July this year, to major TV stations in Zambia, including QTV.

The TV Program to be provided this time is “Neko Samurai”, a story of a powerful samurai Kyutaro in the Edo Period around the 18th century in Japan.

Kyutaro who has become unemployed gets a job one day of killing cats. The people then were afraid of the cats that harm them. However, this job makes Kyutaro’s life vibrant and lively.

As this program has been enjoyed by a numerous number of Japanese people, I hope that this will also be viewed and enjoyed by as many Zambians as possible, to deepen understanding of the backgrounds of the Japanese society by Zambians and help broaden the exchanges between Zambia and Japan, and thus to contribute to further strengthening the friendship between Zambia and Japan.

Thank you.