

Statement of Mr. Hidenobu Sobashima, Ambassador of Japan to the
Republic of Zambia at the Handover Ceremony of a Japanese Television
Programs on Tuesday 23 July 2019

Mr. Seidlitz Nkhonjera, General Manager, MUVI TV,
Representatives from the Media,
Distinguished Guests,
Ladies and Gentlemen,

It is my honour and pleasure to hand over 7 Japanese TV programs to
MUVI TV today.

For the purpose of introducing the Japanese culture and values to the
people overseas through TV programs, the Japan Foundation has a scheme
to bear the costs of the broadcasting rights fees and of the production of the
audio-visual materials.

Since 2008, Japan has continuously provided Japanese TV programs to
major TV stations in Zambia, and MUVI TV has received a total of 14
programs from 2010 until March this year.

The TV Programs to be provided this time are “the Emperor’s Cook” based
on a true story of a chef who loved his wife and family, and eventually rose
to become the Emperor’s Cook, “Bloom”, a drama of a girl who goes to Tokyo
to look for her missing father to undergo various experiences, “Jungle
Emperor Leo – the Brave Changes the Future” and “Jungle Emperor Leo –
the Movie”, anime films of a young white lion Leo, the Jungle Emperor,
“Scan2Go”, anime of a future boy aiming to become the number one racer in
the universe, and “Eureka Seven” and “Eureka Seven AO” ,anime stories of
the future human beings.

As these programs have been enjoyed by millions of Japanese people, I hope
that these will also be viewed and enjoyed by as many Zambians as possible,
to deepen understanding of the backgrounds of the Japanese society by
Zambians and help broaden the exchanges between Zambia and Japan, and
thus to contribute to further strengthening the friendship between Zambia
and Japan.

Thank you.